Music, Music, Music!

A walk down memory lane, featuring live music from the fabulous forties & fifties!

(featuring *The Memphis Belles* and talented local vocalists & musicians)

Sponsored by the:
Ellsworth Fire Department/
Senator Hale Hose Company

Dates: August 17,18,19, 2012
Time: 7PM Fri/Sat - 2PM Sun
Place: Ellsworth High School PAC

Tickets:$20.00 Adult-$15.00 Over 60/Under 18
FOR RESERVED SEATING
General Bleacher Seating $10.00 per person
Tickets Available at: Ellsworth City Hall or from Ellsworth Fire Department Firefighters.

All proceeds to benefit the
2013 50th Annual Maine State
Federation of Firefighters Convention
Fundraising Campaign

Greetings!

The Ellsworth Fire Department/Senator Hale Hose Company will proudly host the 50th Annual Maine State Federation of Firefighters Convention here in Ellsworth, Maine from September 13th through 15th of 2013. Activities over the course of the three day event include; a spectacular parade, a variety of social events, dances, a firefighter muster field day competition, a 9/11 remembrance ceremony, displays by convention vendors, and a big name entertainment event.

To raise the necessary funds to host this event and all the planned activities, the Ellsworth Fire Department/ Senator Hale Hose Company have held several fundraisers and are now in the process of preparing to put on a show!

On August 17th, 18th, and 19th, 2012 the Ellsworth Fire Department/Senator Hale Hose Company will sponsor a musical variety show called "Music, Music, Music!" at the Ellsworth High School Performing Arts Center. The show will feature the fabulous music of the 1940's and 1950's, performed by talented local singers from the Ellsworth and Bangor areas, as well as the local Andrews Sisters/McGuire Sisters style singing trio known as *The Memphis Belles*.

We hope you will consider placing a business promotion/advertisement in the Program Booklet for this musical extravaganza and show your support for Ellsworth's Fire Department and their commitment to hosting the 50th Annual Maine State Federation of Firefighters Convention in September of 2013.

This booklet contains everything you will need to place your advertisement. If you have any questions please feel free to contact show coordinator Penny Weinstein (Administrative Assistant for the City of Ellsworth) at 669-6616 or pwenstein@ellsworthmaine.gov or Fire Chief Richard Tupper at 669-6611 or rtupper@ellsworthmaine.gov.

ABOUT THE SHOW!

The fabulous music of the 1940's and 1950's continues to be as prevalent on today's radio stations as it ever was. Who could forget the songs from such great performers as: Bing Crosby, Dean Martin, Perry Como, Frank Sinatra, the Andrews Sisters, Tony Bennett, Rosemary Clooney, Doris Day, Patti Page, Nat King Cole, Julie London, Ella Fitzgerald, Johnny Cash, Elvis, Jo Stafford, Johnny Mathis, Etta James, Patsy Cline, The Platters, the McGuire Sisters, the Everly Brothers, and too many more to mention.

"Music, Music, Music!" will be a nostalgic style variety show featuring some of the best and most memorable music of the 1940's and 1950's. The show will incorporate music and trivia from each year from 1940 up through and including 1960, twenty years of beautiful music! The show will pair local musicians and singers with wonderfully memorable songs, showcasing the talent of performers from both the Ellsworth and Bangor area. Maine trio, the Memphis Belles will take to the stage after a 3 year hiatus!

The firefighters will be featured in a number or two and there are sure to be a few other surprises incorporated into this fun-filled "walk down memory lane". The show will have a broad appeal to the young and young-at-heart and every age in-between.

"Music, Music, Music!" will take place at the Ellsworth High School Performing Arts Center in order to take advantage of the facilities ample parking, backstage space, seating and air conditioning. Three performances are planned — August 17th, (at 7PM) the 18th (at 7PM) and the 19th, (at 2PM) 2012.

We hope you will support this fundraising effort by advertising in the program AND purchasing tickets to the show!

THIS IS THE SIZE OF A "FULL PAGE" ADVERTISEMENT. Cost of a "Full Page" advertisement is $200.00.
(All advertisements will be printed in Black and White.)

INSTRUCTIONS:
To reserve business promotional/advertising space, please fill out the reservation slip on the last page of this "sample program booklet" and be sure to sketch out a rough layout of what you would like in your advertisement. When possible send an electronic copy of any copy or logo's to be included via email to Penny Weinstein at the City of Ellsworth at **pweinstein@ellsworthmaine.gov.** Also be sure to indicate any specific typestyles or other requirements that you may have. Your ad will then be electronically designed and sent to you via email for approval before being printed in the final program. The advertising message can be all business related or can convey an appreciation message such as "XYZ Company wishes to express it's appreciation to the Ellsworth Fire Department for their service and dedication to the City of Ellsworth" or "XYZ Company is proud to support the Ellsworth Fire Department".

Attach rough hand drawn layout to the reservation slip or send electronic camera ready copy if available and forward along with a check made payable to: City of Ellsworth. (Indicate "Firefighters Convention" on the check.) Mail or deliver to: Ellsworth City Hall
1 City Hall Plaza
Ellsworth, ME 04605
All money collected from program advertising and ticket sales for "Music, Music, Music!" will go to the 50th Annual Maine State Federation of Firefighters Convention Campaign Fund. **DEADLINE for ad copy: July 20th, 2012**

THIS IS THE SIZE OF A "HALF PAGE" ADVERTISEMENT. Cost of a "Half Page" advertisement is $100.00.
(All Advertisements will be printed in Black and White.)

Want your ad to stand out?
Ask to have it printed upside down or sideways!

Turn your ad into a COUPON by offering a discount at your place of business for a specified amount of time after the production!

THIS IS THE SIZE OF A "QUARTER PAGE ADVERTISEMENT" as well as the size of a "Business Card" sized ad. Cost of a "Quarter Page" advertisement is $50.00.
(All advertisements will be printed in Black and White.)

For a "Business Card" advertisement simply attach a copy of the business card or send electronically. Cost of a "Business Card" advertisement is $50.00.
(All advertisements will be printed in Black and White.)
Business Card ads will all be printed in Perpendicular Format.

DRAW ROUGH SKETCH OF YOUR BUSINESS PROMOTIONAL ADVERTISEMENT HERE AND SEND WITH RESERVATION FORM AND CHECK TO ELLSWORTH CITY HALL.

DRAW ROUGH SKETCH OF YOUR BUSINESS PROMOTIONAL ADVERTISEMENT HERE AND SEND WITH RESERVATION FORM AND CHECK TO ELLSWORTH CITY HALL.

Draw rough sketch of 1/4 page ad or attach business card

YES! I want to reserve space and place a business promotional advertisement in the Program Booklet for the Ellsworth Fire Departments production of "Music, Music, Music!"

Business: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Business Phone: _____

Contact Person Phone/Extension: _____

EMAIL Address: _____

FAX Number: _____

SIZE OF AD:	FULL PAGE @	$200.00
(Circle Size)	HALF PAGE @	$100.00
	QUARTER PAGE @	$ 50.00
	BUSINESS CARD @	$ 50.00

**Inside Front or Inside Back Cover FULL PAGE @ $300 ea.
(Back Cover reserved for the Ellsworth Fire Department)

Enclosed is my Check made Payable to: City of Ellsworth
DEADLINE for sending ad copy will be: July 20th, 2012.
Send rough sketch of desired ad, this registration form and check to: City of Ellsworth, 1 City Hall Plaza, Ellsworth, ME 04605. If you have camera ready copy or copy/logo's in electronic format, send them to: pweinstein@ellsworthmaine.gov. A "proof" of your ad will be sent to you for approval before the Program Booklet is printed. Thanks for your support!